



THE FOUNDATION OF WEALTH:

From the dawn of civilization, gold's beauty and luster have produced a rare mythical quality unmatched by any other metal. One of the earliest and most valued metals known to man. For centuries men everywhere have dreamed of finding gold. Men have mined it, bartered with it, and even died for it since the beginnings of civilization. These facts are not so surprising when you consider its rarity, durability and unusual properties. Today gold has thousands of uses. It can be found in everything from calculators to spacecraft, jewelry and much more. It is virtually indestructible, resists corrosion, blocks 98% of radioactivity and conducts electricity. More uses are found almost every day.

LIMITED SUPPLY:

Today some 90% of the world's gold is found in only four countries: South Africa, the former Soviet Union, the United States and Canada. South Africa has dominated world gold production and accounts for about 50% of the total world supply. The former Soviet Union accounts for 32%, the United States for 6%, and Canada for 3%. The rest of the world combined produces about 9%. The total yield, however, has been incredibly small. Unlike other such commodities, because of hoarding and stockpiling, each year's production is a very tiny part of the available supply. An estimated 2/3 of all the gold on earth has already been mined. Only about 88,000 tons have been extracted from the earth in recorded history.

HEDGE AGAINST INFLATION:

The primary factors influencing gold prices are anticipated inflation caused by huge U.S. deficits and the diminishing power of world currencies. As people lose confidence in a government's ability to control inflationary pressures, they turn to gold. While gold prices may fluctuate from day to day in world markets, the long-term demand for this timeless treasure can be expected to continue. The current gold market conditions offer potentially profitable opportunities; take advantage and own gold today.

COLLAPSE OF US DOLLAR:

Many Economists agree that our 'paper' money (not backed any more by Gold) is subject to collapse, and at any time. Paper assets would be worthless.

WHY INVEST IN PRECIOUS METALS?

- 1). Gold, Silver, Platinum and now Palladium have proven to be "safe havens" and stores of value.
- 2). They are both stable and tangible assets.
- 3). Since 2001, the DJIA is up approx. 36%; S&P 500 up 17%, NAS up 4%; US DOLLAR down 25% - while, Gold has tripled and Silver is up over 240%.

Put another way –

Gold would have returned about '8 times' and Silver '7 times' – what you could have received in the same period from the Dow Jones.
- 4). Lipper Inc (Co. tracks US mutual funds) stated that since April 2000; Precious Metals funds are up approx. 68%; while even booming Real Estate funds only returned 45%.
- 5). US Federal Reserve is conducting an inflationary policy of low interest rates and heavy printing of Dollars. This policy has devalued the US currency by more than 30% (say) against the Euro alone.



